

JODY ZELLEN

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Summary

I am an arts-professional with expertise in digital media, communications and marketing, graphic design, app and web design/development. I have skills in writing, editing, and curating, HTML, CSS, in addition to over fifteen years of experience teaching university courses in web design and digital media.

Education:

New York University (Interactive Telecommunications Program (ITP)), MPS 2009
California Institute of the Arts, Valencia, CA, MFA 1989
Wesleyan University, Middletown, CT, BA 1983

Gallery / Museum Experience:

Getty Research Institute, Los Angeles, CA (August 2016 - November 2016)
Administrative Assistant for Glenn Phillips, Department of Modern and Contemporary Art

Fringe Exhibitions, Los Angeles, CA (2006-2008)
Gallery co-director and curator of web-based projects

Track 16 Gallery / Smart Art Press, Santa Monica, CA (1994-1996)
Graphic Designer and publications coordinator

Roy Boyd Gallery, Santa Monica, CA (1989-1991)
Gallery Assistant

Museum of Contemporary Art, Los Angeles, CA (Spring 1988)
Curatorial Intern for Elizabeth Smith

Artspace, San Francisco, CA, (Summer Fall 1987)
Curatorial Assistant and Publications Coordinator

Washington Projects for the Arts, Washington, DC (1984-1986)
Programs Associate

Whitney Museum of American Art, New York, NY (Winter 1984)
Curatorial Intern for Patterson Sims

Metropolitan Museum of Art, New York, NY (1983-1984)
Bookshop Associate

MIT List Center for Visual Art, Cambridge, MA (Summer 1983)
Curatorial Intern for curators Gary Garrels, Katy Kline and Kathy Halbriech

Wadsworth Atheneum, Hartford, CT (Spring 1983)
Curatorial Intern for Matrix Curator Andrea Miller Keller

Selected Freelance Design Experience:

Doppelhouse Press Los Angeles, CA (December 2016-present)
Freelance typesetting

What's on Los Angeles, Santa Monica, CA (2013-present)
Creator and upkeep of the exhibiting listing site and app: www.whatsonlosangeles.com

Department of Cultural Affairs, Los Angeles, CA (December 2015-May 2016)
Catalogue and website designer for 2016 COLA Exhibition

Heidi Duckler Dance Theatre, Los Angeles, CA (2015-2017)
Freelance creative consultant on web and print design projects

Lentini Design & Marketing, Los Angeles, CA (2013-2014)
Freelance Web Design, development and production

Los Angeles County Museum of Art (LACMA), Los Angeles, CA (2011-2012)
Contractor hired to design LACMA's online collections

Kapow, Inc, Santa Monica, CA (2006-2007)
Freelance website design and development

LACMA Institute for Art and Cultures (2001-2004)
Freelance website design and development

LACMA Lab (2001-2002)
Freelance website design and development

Review Writer:

Art and Cake, Afterimage, Art Issues, Art LTD., Art Nexus, Art Now LA, Art Papers, Art US, Artillery, Artpress, ARTS, ArtScene, Art Voices, Artweek, ARTWRIT
(http://www.jodyzellen.com/artwriting/index_2017.html)

Web Design Clients:

What's on Los Angeles, Heidi Duckler Dance Theatre, Home Front Build, Alise Arato Food Stylist, Fringe Exhibitions, City of Los Angeles Cultural Affairs Department, Eve Wood, Lucas Reiner, Darryl Curran, Eileen Cowin, Stas Orlovski.
(<http://www.jodyzellen.com/web.html>)

Skills:

Photoshop, InDesign, Illustrator, Dreamweaver, HTML, CSS, Photography, Power Point, Excel, MS Office, Writing, Editing, Grant Writing, Video Editing, Problem Solving, Administrative Tasks