JODY ZELLEN

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Summary

I am an artist and arts-professional with expertise in public art, digital media, communications and marketing, graphic design, app and web design/development. I have skills in production, writing, editing web and graphic design as well as have spend many years as a college professor.

Education:

New York University (Interactive Telecommunications Program (ITP)), MPS 2009 California Institute of the Arts, Valencia, CA, MFA 1989 Wesleyan University, Middletown, CT, BA 1983

Selected Freelance Design Experience:

Department of Cultural Affairs, Los Angeles, CA (December 2018-May 2019) Catalogue and website designer for 2019 COLA Exhibition

Beyond Baroque Literary/Arts Center, Venice, CA (April 2018-present) Part-time web and graphic designer

Doppelhouse Press Los Angeles, CA (December 2016-present) Freelance typesetterer

What's on Los Angeles, Santa Monica, CA (2013-present) Creator and upkeep of the exhibiting listing site and app: www.whatsonlosangeles.com

Department of Cultural Affairs, Los Angeles, CA (December 2015-May 2016) Catalogue and website designer for 2016 COLA Exhibition

Heidi Duckler Dance Theatre, Los Angeles, CA (2015-2017) Freelance creative consultant on web and print design projects

Lentini Design & Marketing, Los Angeles, CA (2013-2014) Freelance Web Design, development and production

Los Angeles County Museum of Art (LACMA), Los Angeles, CA (2011-2012) Contractor hired to design LACMA's online collections

Kapow, Inc, Santa Monica, CA (2006-2007) Freelance website design and development

LACMA Institute for Art and Cultures (2001-2004)

Freelance website design and development

LACMA Lab (2001-2002)

Freelance website design and development

Gallery / Museum Experience:

Getty Research Institute, Los Angeles, CA (August 2016 - November 2016) Administrative Assistant for Glenn Phillips, Department of Modern and Contemporary Art

Fringe Exhibitions, Los Angeles, CA (2006-2008)

Gallery co-director and curator of web-based projects

Track 16 Gallery / Smart Art Press, Santa Monica, CA (1994-1996)

Graphic Designer and publications coordinator

Roy Boyd Gallery, Santa Monica, CA (1989-1991)

Gallery Assistant

Museum of Contemporary Art, Los Angeles, CA (Spring 1988)

Curatorial Intern for Elizabeth Smith

Artspace, San Francisco, CA, (Summer Fall 1987)

Curatorial Assistant and Publications Coordinator

Washington Projects for the Arts, Washington, DC (1984-1986)

Programs Associate

Whitney Museum of American Art, New York, NY (Winter 1984)

Curatorial Intern for Patterson Sims

Metropolitan Museum of Art, New York, NY (1983-1984)

Bookshop Associate

MIT List Center for Visual Art, Cambridge, MA (Summer 1983)

Curatorial Intern for curators Gary Garrels, Katy Kline and Kathy Halbriech

Wadsworth Atheneum, Hartford, CT (Spring 1983)

Curatorial Intern for Matrix Curator Andrea Miller Keller

Review Writer:

Art and Cake, Afterimage, Art Issues, Art LTD., Art Nexus, Art Now LA, Art Papers, Art US, Artillery, Artpress, ARTS, ArtScene, Art Voices, Artweek, ARTWRIT

Public Art Commissions:

Los Angeles World Airport; Crenshaw-Imperial Public Library, Inglewood, CA; City of Santa Monica; UCLA Santa Monica Hospital; West Valley Police Station (Reseda); MTA Orange Line; Capital Area East End Complex (Sacramento); Pan Pacific Recreation Center.

iOS Design:

What's on Los Angeles, News Wheel, Time Jitters, Episodic, 4 Square, Art Swipe, Urban Rhythms, Spine Sonnet

Skills:

Photoshop, InDesign, Illustrator, HTML, CSS, Photography, Power Point, Excel, MS Office, Writing, Editing, Grant Writing, Video Editing, Problem Solving, Administrative Tasks

Selected Teaching Experience:

Instructor, California State University Los Angeles, Los Angeles, CA (2015-2016)

Instructor, University of Southern California, Los Angeles, CA (2014-2015)

Artist in Residence, Marlborough High School, Los Angeles, CA (2013-2014)

Instructor, Cal State Fullerton, Fullerton, CA (Spring 2012)

Visiting Artist, School of the Museum of Fine Arts, Boston, MA (2008-2010)

Instructor, College of Staten Island, Staten Island, NY (Spring 2008)

Instructor, California State University Los Angeles, Los Angeles, CA (2006-2007)

Instructor, Otis College of Art and Design, Los Angeles, CA (2005)

Assistant Professor, Cal Poly Pomona, Pomona, CA (2002-2005)

Instructor, UCLA, Los Angeles, CA (1999-2002)